



January/February 2010

Special 10th Anniversary Commemorative Issue

- Looking back: industry developments over the last ten years
- The top ten most influential people in the auto glass industry
- Top innovations for the last decade
- And more!

Advertising Bonus: Advertisers will receive a free profile with a short overview of the company's history over the last 10 years. In addition, those advertisers who've been with **AGRR** magazine for the past 10 years also will receive a special bonus promotion.

Bonus Distribution: Glass Expo Midwest 2010 in Schaumburg, Ill.

March/April 2010

THE SAFETY ISSUE:

- Update on industry safety standards, AGRSS and ROLAGS
- Computer software
- Repair kits and systems
- Tools and glass
- Mouldings

Advertising Bonus: Triple times your value-added points for this issue OR free one half-page black-white ad promoting safety for full-page advertisers.

Bonus Distribution: International Auto Glass Safety Conference in Las Vegas in November

May/June 2010

ANNUAL IGA PREVIEW ISSUE:

- Independents' Days preview
- NWRA Annual Conference preview
- Spring Auto Glass Show™ preview
- Replacement tools and supplies
- Urethanes
- Future of repair

Advertising Bonus: Guaranteed inclusion in the Spring Auto Glass Show™ product preview (or Showroom if not exhibiting)

Bonus Distribution: Independents' Days Conference and Spring Auto Glass Show™; National Windshield Repair Association Annual Conference



calendar **2010 AGRR Editorial Content by Issue**

July/August 2010

THE BUYER'S GUIDE ISSUE:

- The Annual **AGRR** Buyer's Guide
- Understanding sliders, sunroofs and t-tops
- GPS systems and mobile devices
- Handling equipment
- Hardware and software systems
- Computer software
- Auto glass manufacturing

Advertising Bonus: Free four-color enhanced listing in Buyer's Guide—a \$799 value—at no additional charge.

Bonus Distribution: Events throughout the year, including glasstec '10

September/October 2010

TECHNICIAN FOCUS:

- Auto Glass Technician Olympics preview
- Windshield Repair Olympics preview
- Adhesive systems
- Windshield removal tools
- Repair kits and resins
- Computers and software

Advertising Bonus: Free online advertisement on glassBYTEs.com™ for one week—a \$900 value (subject to availability).

Bonus Distribution: The Auto Glass Technician Olympics and Windshield Repair Olympics in Las Vegas

November/December 2010

AUTO GLASS WEEK™ IN LAS VEGAS:

- Auto Glass Expo @ NACE preview and related events
- Scratch removal systems
- RV glass
- Mouldings
- Window film
- Dent repair, paint protection and airbag repair

Advertising Bonus: Guaranteed inclusion in Auto Glass Expo @ NACE product preview (or in Showroom if not exhibiting)

Bonus Distribution: The SEMA Show and Auto Glass Expo @ NACE in Las Vegas

Deadlines

January/February 2010

- Editorial** December 15, 2009
- Advertising** December 23, 2009

March/April 2010

- Editorial** February 15, 2010
- Advertising** February 24, 2010

May/June 2010

- Editorial** April 15, 2010
- Advertising** April 21, 2010

July/August 2010

- Editorial** June 15, 2010
- Advertising** June 23, 2010

September/October 2010

- Editorial** August 15, 2010
- Advertising** August 21, 2010

November/December 2010

- Editorial** September 15, 2010
- Advertising** September 22, 2010



Editorial Calendar